

Whalepoker businessplan

Overview of the business products and services/brands as well as proprietary IP

Our Mission

Whale Poker is online casino focused primarily on Texas Hold 'Em poker at this stage, with plans to add other games of chance (slots & live table games) in the future. The key ingredient of Whale Poker is in house developed platform which gives us abilities to bring innovative solutions for our players like innovative rewards program in form of digital collectibles, Opportunities to our players and communities earn by investing in Digital Assets (NFT), Integrations with streaming platforms and much more features that brings value to our community in the future and other communities too. The rise in popularity of communities and NFTs will allow us to use innovative solutions to grow our community and player base more effectively and incentivize players and communities to help us grow.

This business proposal was drafted by David & Jani.

Our Services

Our journey starts with bringing alive our whalepoker brand which will be focusing European market and crypto native communities. Whalepoker brand will be offering most comfortable poker experience to following player bases:

Recreational/Hobby Players, Semi-pro/Regulars, Rising Stars and VIP / High stakes players. We will be the place to be to players entering the space and also more experienced players offering easy access to poker gaming.

Top of the regular poker experience we will be putting communities and players first offering unseen opportunities to new and established internet communities to have fun and organise poker events in our platforms and even have dedicated cash tables for them. We will be enabling features that allows communities to have their own branded tables, organise their branded events (open/private) and just participate games in their own tables and other communities tables also.

Backbone of our business is our poker platform which is developed inhouse and it allows us to gain competitive edge comparing using off the shelf platforms and allows us to bring ground breaking features to our gaming community. We will integrate our platform to efficient marketing/website solution with clickfunnels which will allow us to be efficient in marketing side. Running our business and documentation we are using notion.so tool.

Our Competitive Advantage

We have developed unique business model how we will bring in different kind of communities. Crypto Communities, Poker Communities and Influencer Communities to name of the few type of communities we will be targeting and bringing on board. We will offer Communities branded tables in our platform where will be revenue share between Whale Poker and Community. We will offer also opportunity for the communities to launch their NFT-pokerdeck and sell that to their community and after that those NFT's will earn portion of the that tables rake revenue. Split could be like 70% for Whalepoker community and 15% for the community/influencer itself and 15% of new NFT deck sold for the community. We also bring communities vs communities challenges and gamify our platform of the fullest.

Instead of normal way giving just rakeback we will create unique loyalty reward system with NFT collectibles and points. There will be permanent rewards generation and limited time rewards generation which will grant access to unique NFT's which will give user rakebacks/coupons to our store and possible coupons to our Partners ecosystems.

We will engage our loyal player base to opportunities to earn by investing Whalepoker NFT collection which will generate part of rake profits back to community and players who wants engage with us.

Our inhouse software and development capabilities with lead of our CTO Felix will bring us opportunities to be thought leaders and bring groundbreaking features to our platform and market. We have plan to create community and partner first platform which will be integration with other platforms like youtube and twitch and will be offering easy way to play and spectate games played in our platform.

Company management structure showing key management roles and reporting lines

Company Shareholders and Key individuals

David Toomey, Felix Ippolitov, and Jani Huhtala. David is located in the USA, while Felix and Jani are located in Finland.

David is responsible for business development and day to day operation of the business. Scheduling promotions, marketing, communicating with key players, and growing the player base.

Felix is the lead developer and is the one who designed our poker application. He is responsible for the ongoing development on the platform, as well as debugging and user experience of the application itself.

Jani's responsibility is business development. Designing business processes to streamline company operations, as well as taking care of backend business needs such as inquiries for AML, KYC, & responsible gaming. Jani also participates in day to day operations & marketing.

Investment decisions are made as a team between shareholders. We believe all shareholders are qualified to make investment decisions based on our past success operating successful businesses.

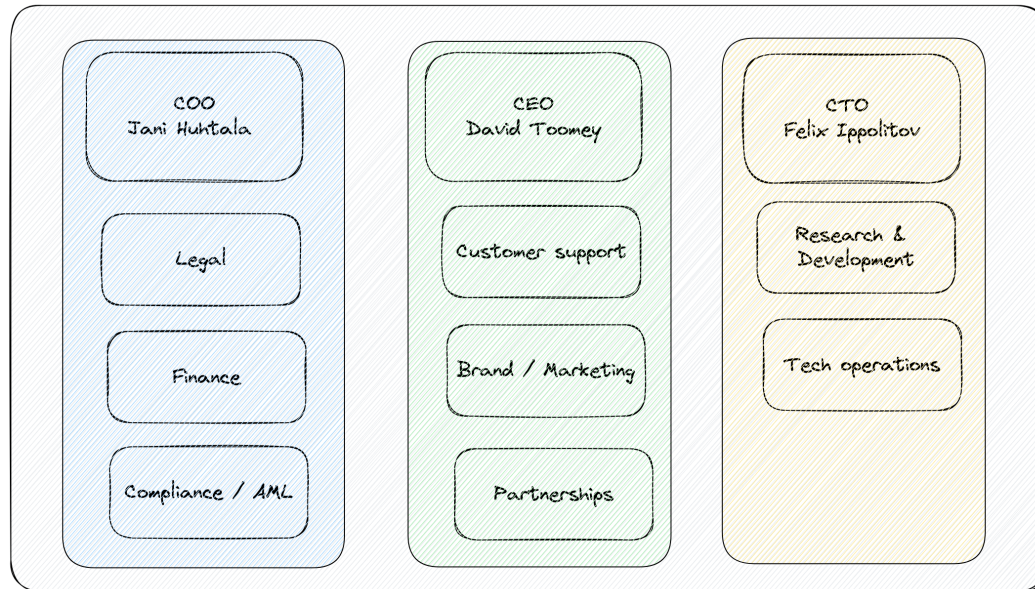
Jani has experience of running and scaling businesses in Finland. Jani has been one of the key persons building IT services company from the zero to 25 employees and projected 2024 revenue of 2M€+. In the same time Jani has also been advisor and involved few startup projects in the field of technology products and cybersecurity.

Felix is a seasoned CTO of the multiple startups under his belt and capable software developer of multiple products. He has been in the core of building successful company for his employer during past 7 years. He has all the skills needed to guide Whalepoker technology department and decisions there.

David has experience in building and operating businesses US. David built a cell phone buyback company from nothing to \$500k/year in revenue as the primary operator of this business. His ability to network and understand the needs of both international buyers and local sellers allowed the business to scale rapidly. David also has been a developer and advisor to several crypto startups.

Organogram

WHALEPOKER B.B



Roles and Responsibilities

Chief Executive Officer (CEO) - David Toomey david@whalepoker.bet

- Oversees marketing strategies, branding, and campaigns.
- Manages the marketing team and external marketing agencies.
- Monitors market trends and adjusts company strategies accordingly.
- Liaises with the COO and CTO to align company and marketing initiatives with operational capabilities and

technical advancements.

Chief Operating Officer (COO) - Jani Huhtala jani@whalepoker.bet

- Oversees daily operations of the company.
- Manages finance, legal and compliance teams.
- Ensures that company operations align with the business model and strategy.

- Collaborates with the CEO and CTO to ensure smooth integration between marketing,

operations, and technology.

Chief Operating Officer (CTO) - Felix Ippolitov felix@whalepoker.bet

- Leads technological development and innovation.
- Manages the IT, development, and engineering teams.
- Responsible for tech-related research and development (R&D).
- Coordinates with the CEO and COO to ensure that technology solutions support marketing efforts and operational efficiency.

Decision-making Hierarchy

Major operational level decisions are required to discuss between C-level executive team and every C-level executive has final say of matters in decision regarding their respective departments.

While each officer is responsible for their respective departments, they commit to a collaborative decision-making approach.

As per normal operating procedures CEO has final say if situation needs that.

Reporting Structure

Each officer oversees their respective teams and is responsible for weekly updates during the leadership meetings. Direct reports for each department are expected to maintain regular communication with their respective chiefs.

Communication Flow

Internal communications will be facilitated through scheduled meetings, official memos, and an open-door policy through collaboration platforms like notion and enterprise instant messaging solutions. Leadership meetings will occur weekly,

with emergency sessions as needed. An emphasis will be placed on transparent, efficient, and timely communication and documentation.

Control Mechanisms

All three departments will maintain a set of performance metrics and KPIs. Monthly reviews will be conducted to ensure alignment with company goals.

Conflict Resolution Procedures

1. The officers will meet to discuss the issue.
2. If a consensus is not reached, an external mediator or consultant may be involved.
3. As officers are responsible for company's success, all are committed to finding solutions that best serve the company's interests.

Financial Considerations

Overview

We have build operation to be financial sustainable even with small revenues and we will start operating with very thin cost structure and scale up when we see the cash flow. Basically our only costs top of mandatory company/license costs are couple of hundreds per month for hosting and below 200\$ for Clickfunnels to facilitate our website/marketing tools and additional prize pools for the freeroll tournaments. Founders have other streams of income also so founders aren't forced to take salaries from the company when we are building foundation for the company. Business need to make money and pay salaries, but we are not forced to in the begin. When we need to expand our operation we will buy those resources from other companies to keep operation simple and easy to scale down after we are established ourselves then we could go hiring route.

Shareholders commit

Our shareholders David, Felix and Jani are committed to offer substantial amount of their work efforts to build this business. David will be in the frontline of running actual poker site, doing customer service, running campaigns and being person who handles things with players. Jani will invest his time to build processes and

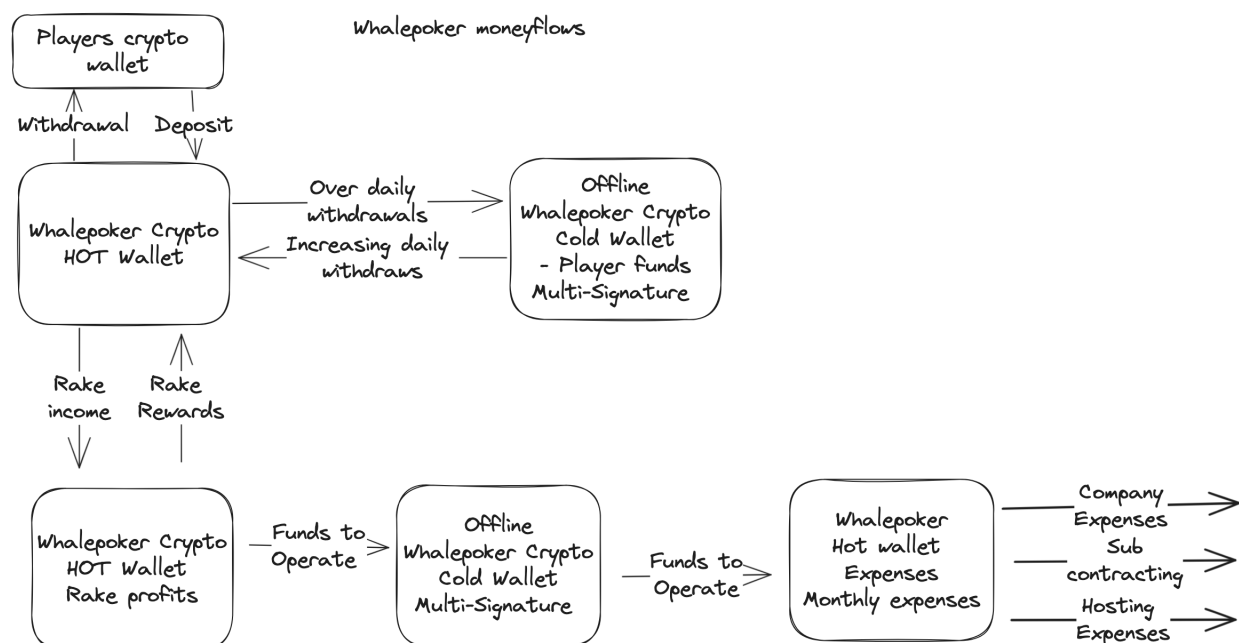
handle needed business/company stuff to keep things moving and support David in day-to-day operations when needed. Felix will be investing his efforts to develop our software platform forward and bring value to our players bringing new features regularly to keep our community amazed what new we will bring to market.

We will be starting with founders hard work to get things rolling. We see this best route to raise company valuation before thinking even going for investors pocket. When considering current macro economical downturn we see this best route to raise shareholders equity value. When we are generating decent amount of cash flow we can think if we want to think differently.

When needed David, Felix and Jani are committed to invest money in the company to make things happen.

Money flows

As we are starting with small scale operation we want to make things simple as possible. Our platform is not just accepting crypto payments, but is crypto native platform with integration capabilities to every EVM-blockchain. We are not accepting FIAT-currencies when we are launching our site to keep structure simple.



Source of funds:

Jani has worked different technology companies last 15 years and has invested in the stocks & crypto last 10 years. Jani has also been entrepreneur in Finland last 7+ years and will be investing funds from his investments and profits from other ventures.

Felix's capital and assets have been generated and acquired through 10 years of licit

economic activities in the fields of IT and marketing. The monies to be invested will come from day job as an Senior Developer and Security consultant.

David's capital and assets have been generated and acquired through 12 years of licit economic activities in the fields of consumer electronics, entrepreneurship, and/or investments and will be investing funds from his investments and cell phone business

Investments:

Founders time investments: We have committed to bootstrap this without paying salaries until it's economically viable from the revenue

Who	Hours	Description
David	2022: 300h 2023: 400h 2024: 150h	Product Design, Product Planning, Customer Surveys, Business Development, Company incorporation process, License requirements, Responsible Gaming
Felix	2022:350h 2023:350h 2024: 250h	Product Design, Product Planning, Software Development,
Jani	2023: 355h 2024: 200h	Product Design, Product Planning, Company incorporation process, License Requirements, Responsible Gaming, Business Development

Founders monetary investments:

We have made our current investments "out-of-the-pocket" basis by founders. When there have been costs we have paid those as we just recently got company incorporated in Curacao.

Expense	How Much
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Software Audits	8900\$
Company Brand	511.08\$
Curacao company incorporation	8000\$
Hosting Services (Email, Website, Application)	904\$
CCO care (6 months)	6400\$
Software Development	2550\$
License fee CEG 2023	18920\$
Contract Consultant	1659\$
Marketing Consultant	930\$

Business forecasts for 3 years

Attacment 1

Overview of intended strategy for the business growth and to secure/maintain/grow market share with specific financial and marketing plans

Our success hinges on strategic partnerships with diverse communities, including Crypto Communities, Poker Enthusiasts, and Influencers. Through collaborative initiatives, we aim to leverage the reach and influence of these communities to drive user acquisition and enhance brand visibility. Bringing competition and challenges between communities using our dynamic platform. Revenue-sharing arrangements with partner communities incentivize engagement and foster long-term relationships.

Our marketing efforts are laser-focused on reaching niche audiences within the broader gaming landscape. By tailoring our messaging and offerings to specific interests, such as cryptocurrency enthusiasts or poker aficionados, we can effectively capture the attention of highly engaged communities. This targeted approach allows us to differentiate ourselves in a crowded market and establish a loyal user base.

At the heart of our marketing strategy lies a commitment to innovation. Whale Poker distinguishes itself through unique features, such as branded community tables and NFT-powered poker decks, that appeal to both existing players and prospective users. These innovative offerings not only drive user engagement but also generate additional revenue streams through NFT sales and rake-sharing mechanisms.

Central to our marketing strategy is the implementation of a robust loyalty rewards program designed to incentivize player retention and maximize lifetime value. Through the distribution of NFT collectibles and points, we provide users with tangible rewards for their engagement and loyalty. This program not only enhances the user experience but also serves as a powerful tool for customer acquisition and retention.

We are committed to expanding its reach through seamless integration with popular platforms such as YouTube and Twitch. By facilitating easy access to our platform and enabling live-streamed gameplay, we aim to attract new users and enhance the visibility of our brand. Additionally, we will explore opportunities for international expansion to capitalize on emerging markets and diversify our user base.

In summary, marketing strategy is built upon strategic partnerships, innovative features, and a customer-centric approach. By leveraging the power of community engagement, targeted marketing initiatives, and ongoing innovation, we are poised to establish Whale Poker as a leading player in the online gaming industry.

Who are the key suppliers and material dependencies

Whale Poker thrives on collaborative relationships with Community Partners, including Crypto Communities and Key opinion leaders in Poker industry. These partnerships serve as the cornerstone of our platform, fostering a vibrant ecosystem where players from diverse backgrounds converge to enjoy thrilling

poker experiences. By aligning with these communities, we amplify our reach, drive user engagement, and cultivate a loyal player base.

Reliable hosting infrastructure is paramount to operational excellence, and we rely on industry-leading Hosting and Infrastructure Partners such as AWS (Amazon Web Services) and Azure (Microsoft Azure) to deliver robust, scalable solutions. AWS is used as our primary hosting provider and Azure technology is used with Log Analytics and Reporting capabilities. Leveraging their cutting-edge technologies and global infrastructure, we ensure uninterrupted gameplay experiences for our users, regardless of geographical location or user traffic fluctuations.

As a forward-thinking platform we are using blockchain technology to enhance security, transparency, and efficiency. Our collaboration with vendors like Polygon and Circle empowers us to integrate blockchain solutions seamlessly into our platform, enabling secure transactions, fair gameplay and innovative features such as NFT-powered poker decks. Through these partnerships, we unlock new opportunities for user engagement and monetization, while reinforcing our commitment to deliver value for our players and partners.

Efficient payment processing is fundamental to our user experience, and we are using proven blockchain technology in form of polygon network which is trusted by many big players and integrated Circle USDC as our base currency which is one of the biggest stablecoin issuers and we are going to leverage Circle trustworthy and innovative approach to implement new integrations through their native USDC issuance in multiple networks and offer deposits from various blockchain networks.

Whale Poker's success is intricately intertwined with the strategic partnerships forged with key stakeholders across the gaming ecosystem. By collaborating with Community Partners, Hosting and Infrastructure Partners like AWS and Azure, and Blockchain Partners such as Polygon and Circle, we bolster our platform's capabilities, expand our reach, and deliver value to our users. These partnerships represent the foundation of our growth and innovation trajectory, propelling us towards success in the online gaming landscape.

Risk evaluation and management

Whale Poker employs a systematic approach to risk assessment, beginning with the identification of potential risks across all facets of our operations. These risks are categorized based on their likelihood and potential impact, allowing us to prioritize mitigation efforts effectively. Key areas of focus include regulatory compliance, cybersecurity threats, financial volatility, and operational disruptions.

Once risks are identified and assessed, Whale Poker implements a range of mitigation measures to reduce their likelihood and impact. This includes the adoption of best practices in data security and privacy to safeguard user information, the implementation of robust internal controls to mitigate financial risks, and the development of contingency plans to address operational disruptions. Additionally, strategic partnerships and contractual agreements are leveraged to mitigate risks associated with third-party dependencies.

Whale Poker conducts regular internal reviews to evaluate compliance with regulatory requirements, assess the effectiveness of risk management controls, and identify areas for improvement. Reviews findings are documented and added to checklists to fix issues causing these findings.

Financial risk management is a core focus area for us given the inherent volatility of the gaming industry. Our core team closely monitors market trends, liquidity levels, and financial performance indicators to identify potential risks and opportunities. This approach allows us to adjust our strategies accordingly and mitigate risks associated with market fluctuations and economic uncertainty.

In conclusion, Whale Poker is committed to maintaining a proactive and robust risk management framework to safeguard our operations and protect the interests of our stakeholders. By systematically assessing and mitigating risks, conducting internal reviews and establishing a dedicated risk oversight committee, we strive to instill confidence in our founders, regulators, and customers alike.

Legal and governance framework

UBO's plays a pivotal role in providing strategic direction, overseeing corporate

governance, and ensuring adherence to regulatory requirements. UBO's exercises fiduciary responsibility by monitoring the company's financial performance, risk management practices, and compliance with legal obligations. Through regular meetings and committee sessions, the UBO's maintains active oversight of key operational and strategic matters, fostering transparency and accountability throughout the organization.

Our board comprises at this point 3 UBO's. In the future we have target to build board a diverse group of seasoned professionals with expertise in multiple industries experts like gaming, finance and compliance. In the future members are selected based on their industry knowledge, leadership acumen, and commitment to upholding ethical standards.

Certain matters are reserved for the board of directors or ultimate beneficial owners (UBO) of Whale Poker, reflecting their significance and potential impact on the company's operations and stakeholders. These matters may include strategic acquisitions or divestitures, changes to corporate governance policies, significant capital expenditures, and major regulatory or legal proceedings. By delineating areas of authority, Whale Poker ensures that critical decisions are made with careful consideration and oversight by the appropriate stakeholders.

In addition to board members, Whale Poker may invite external advisors, legal counsel, and subject matter experts to board meetings to provide specialized insights and guidance on specific matters under consideration. The company adheres to a formal board meeting policy outlining the frequency, agenda setting, and documentation requirements for board meetings. This policy ensures that board meetings are conducted efficiently, with a focus on addressing key priorities and advancing strategic objectives in a transparent and accountable manner.

We are committed to upholding the highest standards of legal and governance practices, guided by a diligent board of directors and senior management team. Through active oversight, collaboration, and adherence to established policies and procedures, we strive to maintain regulatory compliance, mitigate risks, and enhance shareholder value. By fostering a culture of accountability and transparency, Whale Poker aims to build trust and confidence among stakeholders while driving sustainable growth and success in the dynamic online gaming industry.

Target KPI's and business objectives

Our key performance indicators (KPIs) and long-term business objectives, providing insight into how we measure success and drive sustainable growth in the competitive online gaming landscape. Our KPIs are aligned with strategic business goals, reflecting our commitment to delivering value to stakeholders and achieve success in our operations.

Key Performance Indicators (KPIs):

Whale Poker tracks a range of KPIs to gauge the effectiveness of our operations, monitor user engagement, and assess financial performance. These KPIs encompass both quantitative metrics and qualitative indicators, providing a comprehensive view of our business performance. Key areas of focus include:

- a. User Acquisition and Retention: Metrics such as new user sign-ups, active user accounts, and user churn rates are monitored to evaluate our success in attracting and retaining players.
- b. Revenue Generation: Revenue metrics, including total revenue, average revenue per user (ARPU), and revenue growth rates, are critical indicators of our financial performance and business viability.
- c. Player Engagement: Metrics such as average session duration, frequency of gameplay, and participation in tournaments and events are indicative of user engagement and satisfaction.
- d. Regulatory Compliance: Compliance-related KPIs, such as adherence to licensing requirements, resolution of regulatory issues, and implementation of risk management controls, are essential for maintaining operational integrity and regulatory compliance.
- e. Technological Performance: Metrics related to platform uptime, response times, and resolution of technical issues help assess the reliability and performance of our gaming platform.

Whale Poker's long-term business objectives are anchored in our vision to become innovative powerhouse in online gaming industry, known for bringing new

concepts and approaches to industry and building new frontier with partner communities and industry's key opinion leaders.

- a. Conquer market share by niche-to-nich: To establish Whale Poker as a premier destination for online poker enthusiasts worldwide, capturing a significant market share targeting one niche at a time.
- b. User Experience: To deliver a superior gaming experience characterized by intuitive design, seamless gameplay, and innovative features that cater to the diverse preferences of our player community.
- c. Sustainable Growth: To achieve sustainable revenue growth and profitability through continuous innovation, strategic partnerships, and expansion into new markets and demographics.
- d. Regulatory Compliance and Integrity: To uphold the highest standards of regulatory compliance, responsible gaming practices, and ethical conduct, ensuring trust and confidence among our stakeholders.
- e. Technological Innovation: To remain at the forefront of technological innovation in the gaming industry, leveraging emerging technologies such as blockchain, artificial intelligence, and augmented reality to enhance our platform's capabilities and user experience.

Whale Poker's target KPIs and business objectives are integral to our strategic planning and decision-making processes, guiding our efforts to drive sustainable growth and achieve operational excellence. By monitoring key performance indicators and aligning our actions with long-term business objectives, we aim to deliver value to our stakeholders, maintain competitive advantage, and realize our vision of redefining the online poker experience for players worldwide.

Policies and Procedures

Introduction:

In this section, we outline Whale Poker's comprehensive policies and procedures designed to ensure regulatory compliance, promote responsible gaming practices, and maintain operational efficiency. Our policies and procedures provide clear

guidelines for employees, contractors, and stakeholders, fostering a culture of accountability, transparency, and integrity.

1. Regulatory Compliance Policies:

We are committed to upholding strict regulatory compliance standards in all aspects of our operations. Our regulatory compliance policies outline the requirements and obligations imposed by relevant gaming authorities and jurisdictions. These policies cover areas such as licensing, anti-money laundering (AML), Know Your Customer (KYC) procedures, age verification, responsible gaming measures, and data protection laws. Regular training is conducted to ensure that employees understand and adhere to these policies, mitigating regulatory risks and safeguarding the integrity of our platform.

2. Responsible Gaming Procedures:

The well-being of our players is of paramount importance to Whale Poker, and we have implemented robust responsible gaming procedures to promote safe and enjoyable gaming experiences. Our responsible gaming procedures include self-exclusion mechanisms, deposit limits, time-out features, and access to support resources for individuals experiencing gambling-related harm. We also provide educational materials and resources to raise awareness about responsible gaming practices and encourage players to make informed decisions about their gaming behavior.

3. Data Privacy and Security Policies:

Protecting the privacy and security of user data is a top priority for Whale Poker. Our data privacy and security policies govern the collection, storage, use, and disclosure of personal and sensitive information in compliance with applicable privacy laws and regulations. These policies encompass data encryption, access controls, secure transmission protocols, regular security assessments, and incident response procedures to mitigate the risk of data breaches and unauthorized access. Additionally, privacy notices and consent mechanisms are provided to users to ensure transparency and informed consent regarding the handling of their data.

4. Operational Procedures:

Maintaining comprehensive set of operational procedures to ensure the efficient and effective management of our platform and business processes. These procedures cover various operational aspects, including customer

support, payment processing, account management, fraud detection, game integrity, software development, and platform maintenance. Clear documentation, standardized workflows, and performance metrics enable us to streamline operations, optimize resource allocation, and maintain high service standards for our users.

5. Employee Conduct and Ethics Policies:

Whale Poker promotes a culture of professionalism, integrity, and ethical conduct among its employees through clear conduct and ethics policies. These policies outline expectations regarding employee behavior, conflicts of interest, confidentiality, anti-corruption, and adherence to company values and code of conduct. Training programs, employee awareness campaigns, and whistleblower mechanisms are implemented to reinforce ethical standards and encourage reporting of unethical behavior.

Whale Poker's policies and procedures form the foundation of our governance framework, guiding our operations, and ensuring compliance with regulatory requirements, responsible gaming standards, and ethical principles. By maintaining clear and comprehensive policies, fostering a culture of compliance and integrity, and regularly reviewing and updating our procedures, we demonstrate our commitment to operating a safe, fair, and transparent gaming platform for our users.

Strenght and Weaknesses analysi

Strengths	Opportunities
Strong foundation and previous experiences together with Jani & Felix and David & Felix.	Bringing new approach to market with community incentivised business model
Relatively thin cost structure as founders will dedicate their time and there are no extra license costs as software is our own	Coming together with model which will create new opportunities for communities and influencers
Experience of building businesses from	Poker software is developed by us it will create us flexibility to bring market ground

the zero to seven figures of revenue. Team composition and founder team size is pretty good. Jani will handle back-office and corporate stuff, David is Marketing & Poker expert and Felix is proven tech guy.	breaking features when we see opportunities and allows us create modern loyalty program models integrated to our site. Our platform is crypto native integrated to blockchain not just as payment gateway, brings blockchain benefits like integrated NFT's and other opportunities to benefit blockchain technology. Eventually when our software platform is more mature opportunities to sell platform as a SaaS model to other poker operators.
Weaknesses	Threats
Learning as we go with poker industry Learning as we go with regulaiton aspects of the business. Founders are crucial part of the building business ground up, accidents and health problems are also risk with starting company. Founders are multi-time entrepreneurs and have other commits on the side.	Fail to attract interest of communities and influencers. Too popular too soon and has challenge to scale quickly enough to maintain reputation We popup some unseen problems with technology Building remote-first company will bring unique challenges with timezone differences and building company culture. Not finding enough skilled people when need to recruit people

Timetable

April 2024 - May 2024 (Pilot/Beta launch)

- We are gathering experiences of running licensed poker site and handle all the things accordingly before we start to scale things
- Familiarize ourselves with our Nexera.ID AML-platform (KYC included)
- KYC integration in full use
- Feedback from players and fix features accordingly

June 2024 - September 2024 (Genesis launch)

- New features and improved gameplay
- Community features to bring metrics with different communities
- Genesis rewards based on played rake
- Onboard multiple communities with branded tables

October 2024 (BANGBANG launch)

- Permanent reward program launch based on NFT
- Twitch & Youtube integrations
- Improved gameplay and refreshed UI
- More communities, More everything

	AVG Rake per player per hour	AVG Hours Active	AVG players per table	AVG tables per day	Revenue generated month	House	Rakeback Ambassador	Rakeback Community	Founder Investment	Revenue + Investment	Hosting	Clickfunnels	Marketing	Tournament Prizes	Bonus Prizes	Content products	Founder Work	Compen Staff	Compensati	AML system	License	Total Expenses	Month profits	Balance
Silent Beta launch for limited audience																								
May 2024	1.35\$	8	4	1	1 296.00\$	1 180.40\$	64.80\$	64.80\$	\$3 000.00	4 166.40\$	200	200	1 000.00\$	1 400.00\$	300.00\$	300.00\$	0.00\$	0.00\$	550.00\$	0.00\$	3950	216.40	216.40	
June 2024	1.35\$	10	4	2	3 240.00\$	2 916.00\$	162.00\$	162.00\$	\$3 000.00	5 916.00\$	200	200	1 250.00\$	1 400.00\$	500.00\$	500.00\$	0.00\$	0.00\$	550.00\$	0.00\$	4600	1 512.40	1 512.40	
July 2024	1.40\$	10	5	3	6 300.00\$	5 670.00\$	315.00\$	315.00\$	\$9 000.00	14 670.00\$	200	200	1 500.00\$	1 600.00\$	1 000.00\$	750.00\$	0.00\$	0.00\$	550.00\$	7 500.00\$	13300	1 370.00	2 902.40	
Alpha launch for new communities																								
August 2024	1.50\$	16	6	3	12 960.00\$	11 016.00\$	972.00\$	972.00\$	\$1 500.00	12 516.00\$	200	200	2 000.00\$	2 000.00\$	1 500.00\$	1 000.00\$	0.00\$	0.00\$	550.00\$	0.00\$	7450	5 066.00	7 966.40	
September 2024	1.50\$	18	6	3	14 580.00\$	12 393.00\$	1 093.50\$	1 093.50\$	\$1 500.00	13 893.00\$	200	200	2 500.00\$	2 000.00\$	1 500.00\$	1 100.00\$	0.00\$	0.00\$	550.00\$	0.00\$	8050	5 843.00	13 811.40	
October 2024	1.60\$	18	6	4	20 736.00\$	17 625.60\$	1 565.20\$	1 565.20\$		17 625.60\$	250	200	3 000.00\$	2 000.00\$	1 500.00\$	1 200.00\$	0.00\$	0.00\$	550.00\$	0.00\$	8700	8 925.60	22 737.00	
BANG, BANG LAUNCH																								
November 2024	1.70\$	18	6	4	22 032.00\$	17 625.60\$	2 203.20\$	2 203.20\$		17 625.60\$	250	200	3 500.00\$	2 500.00\$	2 000.00\$	1 300.00\$	3 000.00\$	4 000.00\$	550.00\$	0.00\$	17300	325.60	23 062.60	
December 2024	1.80\$	20	6	4	25 920.00\$	20 736.00\$	2 592.00\$	2 592.00\$		20 736.00\$	250	200	4 000.00\$	2 500.00\$	2 000.00\$	1 400.00\$	6 000.00\$	4 000.00\$	550.00\$	0.00\$	20900	-164.00	22 898.60	
January 2025	1.90\$	18	6	5	30 780.00\$	24 624.00\$	3 078.00\$	3 078.00\$		24 624.00\$	250	200	4 500.00\$	2 500.00\$	2 000.00\$	1 500.00\$	6 000.00\$	4 000.00\$	550.00\$	2 050.00\$	23550	1 074.00	23 972.60	
February 2025	2.00\$	16	6	6	34 560.00\$	27 648.00\$	3 456.00\$	3 456.00\$		27 648.00\$	250	200	5 000.00\$	2 500.00\$	2 000.00\$	1 900.00\$	6 000.00\$	6 000.00\$	550.00\$	2 050.00\$	26150	1 496.00	25 470.60	
March 2025	2.10\$	20	6	5	37 800.00\$	30 240.00\$	3 780.00\$	3 780.00\$		30 240.00\$	250	200	5 500.00\$	2 500.00\$	2 000.00\$	1 700.00\$	9 000.00\$	6 000.00\$	550.00\$	2 050.00\$	29750	490.00	25 960.60	
April 2025	2.20\$	18	6	6	42 768.00\$	34 214.40\$	4 276.80\$	4 276.80\$		34 214.40\$	250	200	6 000.00\$	2 500.00\$	2 000.00\$	1 800.00\$	9 000.00\$	6 000.00\$	550.00\$	2 050.00\$	30350	3 864.40	29 825.00	
May 2025	2.30\$	18	6	6	44 712.00\$	35 769.60\$	4 471.20\$	4 471.20\$		35 769.60\$	300	200	6 500.00\$	3 000.00\$	3 000.00\$	1 900.00\$	9 000.00\$	9 000.00\$	550.00\$	2 050.00\$	35500	269.60	30 094.60	
June 2025	2.30\$	20	6	6	49 680.00\$	39 744.00\$	4 968.00\$	4 968.00\$		39 744.00\$	300	200	7 000.00\$	3 000.00\$	3 000.00\$	2 000.00\$	12 000.00\$	9 000.00\$	550.00\$	2 050.00\$	39100	644.00	30 738.60	
July 2025	2.30\$	20	6	7	57 960.00\$	46 368.00\$	5 796.00\$	5 796.00\$		46 368.00\$	400	200	7 500.00\$	3 000.00\$	3 000.00\$	2 100.00\$	12 000.00\$	9 000.00\$	550.00\$	2 050.00\$	39800	6 568.00	37 306.60	
August 2025	2.40\$	20	6	8	69 120.00\$	55 296.00\$	6 912.00\$	6 912.00\$		55 296.00\$	400	200	8 000.00\$	3 000.00\$	3 000.00\$	2 200.00\$	12 000.00\$	9 000.00\$	550.00\$	2 050.00\$	40400	14 896.00	52 202.60	
September 2025	2.40\$	20	6	9	77 760.00\$	62 208.00\$	7 776.00\$	7 776.00\$		62 208.00\$	400	200	8 500.00\$	3 000.00\$	3 000.00\$	2 300.00\$	12 000.00\$	12 000.00\$	550.00\$	2 050.00\$	44000	18 208.00	70 410.60	
October 2025	2.40\$	20	6	10	86 400.00\$	69 120.00\$	8 640.00\$	8 640.00\$		69 120.00\$	400	200	9 000.00\$	3 000.00\$	3 000.00\$	2 400.00\$	15 000.00\$	12 000.00\$	550.00\$	2 050.00\$	47600	21 520.00	91 930.60	
November 2025	2.50\$	22	6	10	89 000.00\$	69 300.00\$	14 860.00\$	14 860.00\$		69 300.00\$	500	200	9 500.00\$	5 000.00\$	4 000.00\$	2 500.00\$	15 000.00\$	12 000.00\$	550.00\$	2 050.00\$	51300	18 600.00	109 930.60	
December 2025	2.50\$	22	6	11	108 900.00\$	76 230.00\$	16 335.00\$	16 335.00\$		76 230.00\$	500	200	10 000.00\$	5 000.00\$	4 000.00\$	2 600.00\$	15 000.00\$	12 000.00\$	550.00\$	2 050.00\$	76500	-270.00	109 960.60	
January 2026	2.50\$	22	6	12	118 800.00\$	83 160.00\$	17 820.00\$	17 820.00\$		83 160.00\$	500	200	10 500.00\$	5 000.00\$	4 000.00\$	2 700.00\$	15 000.00\$	12 000.00\$	550.00\$	2 050.00\$	52500	30 660.00	140 320.60	
February 2026	2.50\$	22	6	13	128 700.00\$	90 090.00\$	19 305.00\$	19 305.00\$		90 090.00\$	500	200	11 000.00\$	5 000.00\$	4 000.00\$	2 800.00\$	16 000.00\$	15 000.00\$	550.00\$	2 050.00\$	59100	30 990.00	171 310.60	
March 2026	2.50\$	22	6	14	138 600.00\$	97 020.00\$	20 790.00\$	20 790.00\$		97 020.00\$	750	200	11 500.00\$	5 000.00\$	4 000.00\$	2 900.00\$	16 000.00\$	15 000.00\$	550.00\$	2 050.00\$	59950	37 070.00	208 380.60	
April 2026	2.50\$	22	6	15	148 500.00\$	103 950.00\$	22 275.00\$	22 275.00\$		103 950.00\$	750	200	12 000.00\$	5 000.00\$	4 000.00\$	3 000.00\$	16 000.00\$	15 000.00\$	550.00\$	2 050.00\$	60550	43 400.00	251 780.60	
May 2026	2.30\$	24	6	16	158 976.00\$	103 334.40\$	27 820.80\$	27 820.80\$		103 334.40\$	750	200	12 500.00\$	7 000.00\$	5 000.00\$	3 100.00\$	20 000.00\$	20 000.00\$	550.00\$	2 050.00\$	71150	32 184.40	283 965.00	
June 2026	2.30\$	24	6	17	168 912.00\$	109 792.80\$	29 559.60\$	29 559.60\$		109 792.80\$	750	200	13 000.00\$	7 000.00\$	5 000.00\$	3 200.00\$	20 000.00\$	20 000.00\$	550.00\$	2 050.00\$	71750	38 042.80	322 007.80	
July 2026	2.30\$	24	6	18	178 848.00\$	116 251.20\$	31 298.40\$	31 298.40\$		116 251.20\$	750	200	13 500.00\$	7 000.00\$	5 000.00\$	3 300.00\$	20 000.00\$	20 000.00\$	550.00\$	2 050.00\$	72350	43 901.20	365 909.00	
August 2026	2.30\$	24	6	19	188 784.00\$	122 709.60\$	33 037.20\$	33 037.20\$		122 709.60\$	750	200	14 000.00\$	7 000.00\$	5 000.00\$	3 400.00\$	22 000.00\$	25 000.00\$	550.00\$	2 050.00\$	72950	42 759.60	408 668.60	
September 2026	2.30\$	24	6	20	198 720.00\$	129 168.00\$	34 776.00\$	34 776.00\$		129 168.00\$	750	200	14 500.00\$	7 000.00\$	5 000.00\$	3 500.00\$	22 000.00\$	25 000.00\$	550.00\$	2 050.00\$	80550	48 618.00	457 286.60	
October 2026	2.30\$	24	6	21	208 656.00\$	135 626.40\$	36 514.80\$	36 514.80\$		135 626.40\$	1000	200	15 000.00\$	7 000.00\$	5 000.00\$	3 600.00\$	22 000.00\$	25 000.00\$	550.00\$	2 050.00\$	81400	54 226.40	511 513.00	
November 2026	2.20\$	24	6	22	209 088.00\$	125 452.80\$	41 817.60\$	41 817.60\$		125 452.80\$	1000	200	15 500.00\$	10 000.00\$	7 000.00\$	3 700.00\$	25 000.00\$	30 000.00\$	550.00\$	2 050.00\$	95000	30 452.80	541 965.80	
December 2026	2.20\$	24	6	23	218 592.00\$	131 155.20\$	43 718.40\$	43 718.40\$		131 155.20\$	1000	200	16 000.00\$	10 000.00\$	7 000.00\$	3 800.00\$	25 000.00\$	30 000.00\$	550.00\$	2 050.00\$	120200	10 955.20	552 921.00	
January 2027	2.20\$	24	6	24	228 096.00\$	136 857.60\$	45 619.20\$	45 619.20\$		136 857.60\$	1000	200	16 500.00\$	10 000.00\$	7 000.00\$	3 900.00\$	25 000.00\$	30 000.00\$	550.00\$	2 050.00\$	96200	40 657.60	593 578.60	
February 2027	2.20\$	24	6	25	237 600.00\$	142 560.00\$	47 520.00\$	47 520.00\$		142 560.00\$	1000	200	17 000.00\$	10 000.00\$	7 000.00\$	4 000.00\$	25 000.00\$	35 000.00\$	550.00\$	2 050.00\$	101800	40 760.00	634 338.60	
March 2027	2.20\$	24	6	26	247 104.00\$	148 262.40\$	49 420.80\$	49 420.80\$		148 262.40\$	1250	200	17 500.00\$	10 000.00\$	7 000.00\$	4 100.00\$	25 000.00\$	35 000.00\$	550.00\$	2 050.00\$	102950	45 612.40	679 951.00	
April 2027	2.20\$	24	6	27	256 608.00\$	153 964.80\$	51 321.60\$	51 321.60\$		153 964.80\$	1250	200	18 000.00\$	10 000.00\$	7 000.00\$	4 200.00\$	25 000.00\$	35 000.00\$	550.00\$	2 050.00\$	103250	50 714.80	730 665.80	